

Introductions

• **Me**

Ron Godbey

• You

- Name
- Primary interest in photography -your favorite subjects
- What do you want to get out of the class
- Your focus: on photography –or digital medium?
- Experience level: beginner, intermediate, etc

Course Overview

- Week 1: Intro
- Week 2: Science vs. Art
- Week 3: The Science of Art
- Week 4: The Equipment You Already
 Have is all You Need!
- Week 5: Photo Workshop
- Week 6: Presentation is Everything

What do we already know about.

Camera

- **Aperture**
- What are aperture numbers
- **Shutter speed**
- **ISO Speeds**
- Depth of field
- **Rule of Thirds**
- **Cropping**
- **High Key / Low Key Lighting Digital Dark Room**

Computer

- **Pixels**
- Megapixels
- Resolution
- **Aspect Ratio**
- **JPEG**
- RAW
- **Post Processing**

Cameras

- Automatic
- Manual features?
- "Point and Shoot"
- DSLR (Digital Single Lens Reflex)
- Some Advanced features
- Most will do more than you might think!





Cameras

Point and Shoot

Advantages:

- Less expensive
- Good general purpose
- Snapshots
- Easy to carry around

Disadvantages:

- Less control for creativity
- Maybe less quality camera
- Snapshots
- Maybe less quality pictures

Cameras

• DSLR

Advantages:

- More creative control
- Interchangeable lenses
- Snapshots or Photographs
- Highest quality

Disadvantages:

- More expensive
- Complex to learn and use
- More gear to carry
- Complexity may take away the "Fun Factor"

Which Camera is Best for You?

- Ask yourself:
 - What can I afford?
 - What kind of pictures do I take now?
 - Snapshots
 - Photographs
 - What kind of pictures do I want to take?
 - Snapshots
 - Photographs

Why not Both?

- Point and Shoot
 - When a snapshot will do
 - When you want to travel light

- DSLR
 - When you want to be creative
 - When you want to "get serious"



No Matter What...

- No matter what kind of camera you have...
- No matter what your level of experience...
- No matter what type of pictures you take...

This Class Will Help You!

Elements of Good Photography

What it is for most people:

- -Science/Technology 5%
- Visual/Composition 5%
- **-LUCK!** -90%

Elements of Good Photography

What it should be:

Science/Technology -20%

Visual/Composition -75%

- LUCK! - 5%

How do we move from what it is (90% luck) to what is should be?

Learning!

- Learn the Basics
 - Exposure
 - Focus
 - Composition
- Learn the Technology
 - Computer
 - Software
- Learn your Camera
 - What it CAN do
 - What it CAN'T do
 - How to make it work for you





Lots of Pictures!





Analyze Your Pictures

Take More Pictures!



















HAVE FUN!













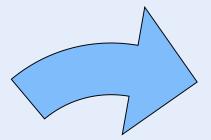






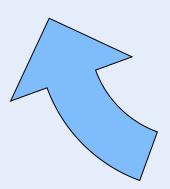
© 2017 Ron Godbey www.RDG-Photography.com

The Cycle of Learning



Take Better Pictures

Take Pictures





Analyze Your Pictures

© 2017 Ron Godbey www.RDG-Photography.com

Rule of Thumb #1

 You Learn more from your bad pictures than you do from your good pictures.

What Makes A Photograph Bad??

- Focus
- Composition
- Exposure

Focus

- Know what you are focusing on
- Know what will be in focus and out of focus
- Learn how to control focus
- Focus is the MOST important thing to get right!

Composition

- Know what you are taking a picture of
- Know what you want to accomplish by your picture
- Visualize how you want the picture to look before pressing the shutter release
- Look at every element of the picture —not just the subject

Exposure

- Know what the correct exposure is
- Know how to adjust the exposure
- Know that the camera is NOT always right!
- Learn how to compensate when the camera is wrong

Session 1 Recap

- Learn the basics
- Learn the equipment
- Take pictures
- HAVE FUN!

Next week

• Session 2: Science vs. Art

Assignment

- Bring your camera to class
 - With the Instruction Guide
- Take some pictures
- E-mail me a good picture
 - Think about why it's good
- E-mail me a bad picture
 - Think about why it's bad