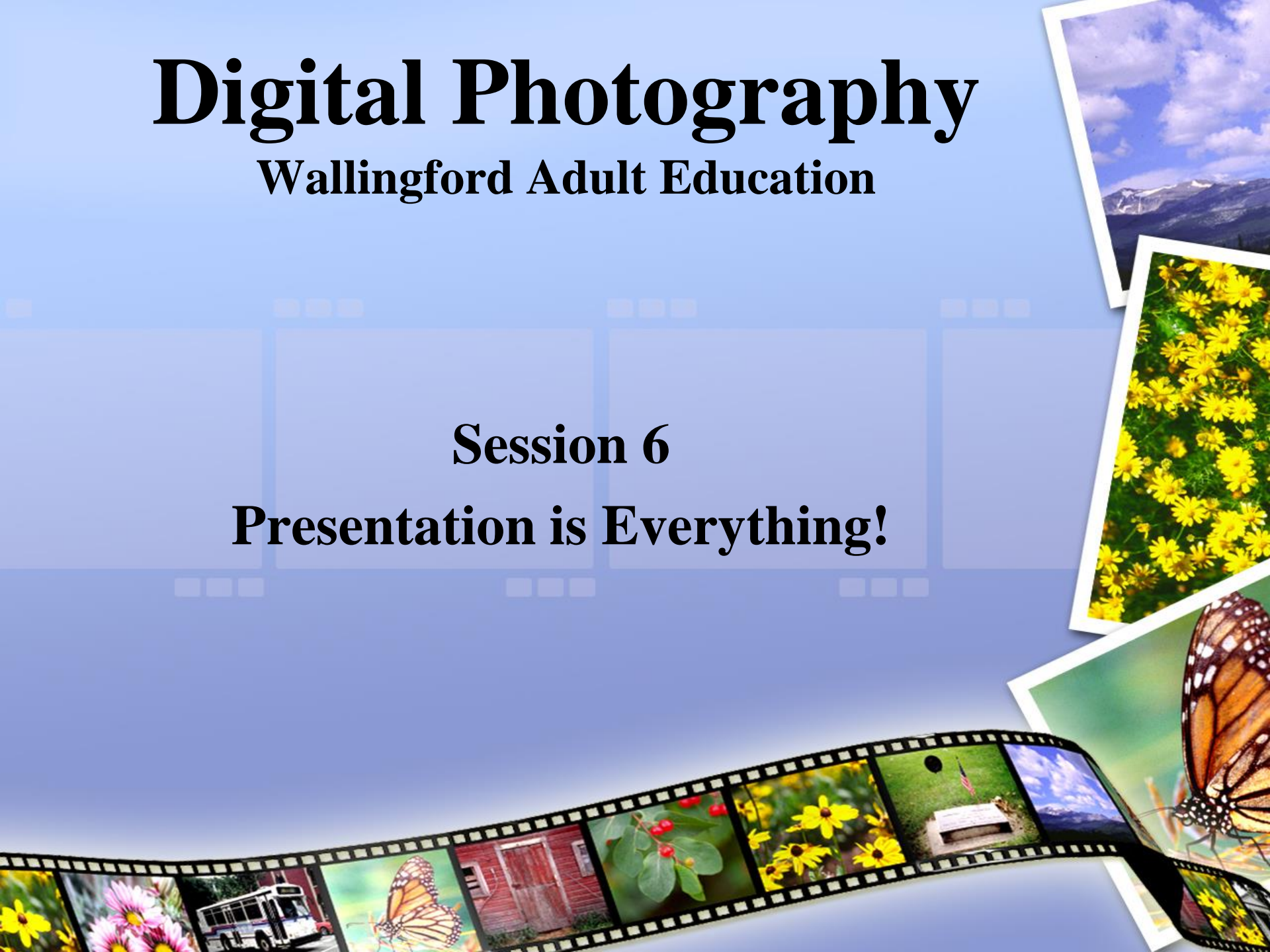




Digital Photography

Wallingford Adult Education

Session 6

Presentation is Everything!





Session 5 Recap

- **Photo Workshop**
 - **Composition**
 - **Shutter Speed**
 - **Depth of Field**
 - **Available Light**
 - **Flash**

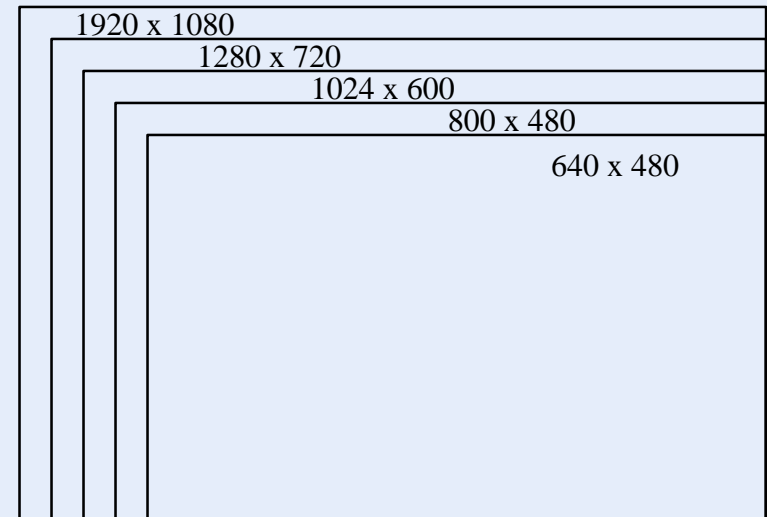



Elements of Good Photography

- **Presentation**
 - **On the computer**
 - **Email**
 - **Web**
 - **On the wall**

Elements of Good Photography

- **On the Computer**
 - Screen resolution
 - Screen savers
 - Wallpapers






Elements of Good Photography

- **Email**
 - **Be kind re-size!**
 - **Sending multiple pics**
 - **Attaching files /vs. embedding them**
 - **What if they want to print them?**



Elements of Good Photography

- **Web**
 - **Sizing**
 - **Resolution**



Elements of Good Photography

- **Printing your pics**
 - **To Print yourself –or not to Print yourself – THAT is the Question**
- **Printing services**
 - **Wal-Mart**
 - **CVS**
 - **Shutterfly.com**

Megapixels & Printing

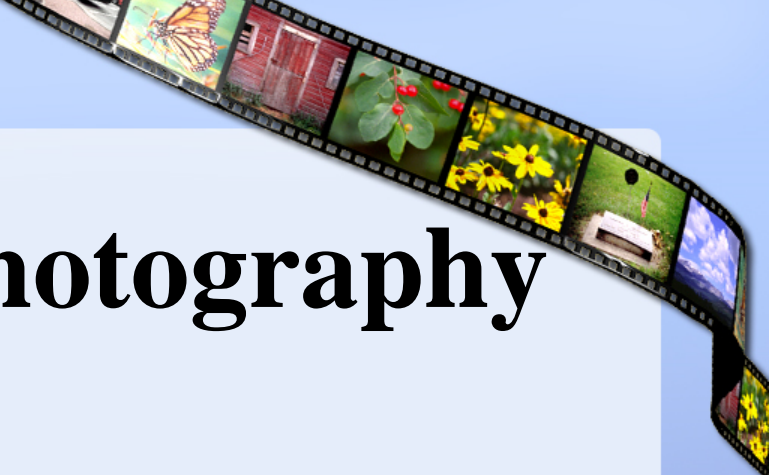
- Recommended size for Printing

MP (megapixel) setting:	Will give you GOOD quality prints at:	Will give you BETTER quality prints at:	Will give you BEST quality prints at:
1 MP	5" x 7"	4" x 6"	Wallet
2 MP	8" x 10"	5" x 7"	4" x 6"
3 MP	8" x 10"	8" x 10"	5" x 7"
4 MP	11" x 14"	8" x 10"	5" x 7"
5 MP	11" x 14"	11" x 14"	5" x 7"
6-7 MP	16" x 20"	11" x 14"	8" x 10"
8 MP	17" x 22"	16" x 20"	8" x 10"
10 MP	20" x 30"	17" x 22"	11" x 14"



Elements of Good Photography

- **Displaying your pics**
 - **Matting and framing –still the best option**
 - **Digital frames**
 - **Photo albums**



Elements of Good Photography

- **Post Production**

- **File maintenance**

- **Come up with a method –NOW before it's too late.**
 - **There are as many methods as there are photographers. Use one that works for you!**
 - **Treat your pics as one of a kind works of art.**
 - **Back 'em up.**
 - **NEVER edit the original –only copies**



Ron's Tried & True Method

- **Create a folder with a date code and description**
 - **YYYY_MM_DD Description**
 - **2016_03_23 First Day of Photo Class**
 - **Will always be in chronological order**
- **Download your pics from the camera to this folder**
 - **May need to create and move to other folders**
 - **Different Dates of Subjects**
 - **Try NOT to keep pics in Camera for too long!**
 - **Uses up valuable memory card space**
 - **Vulnerable to loss!**

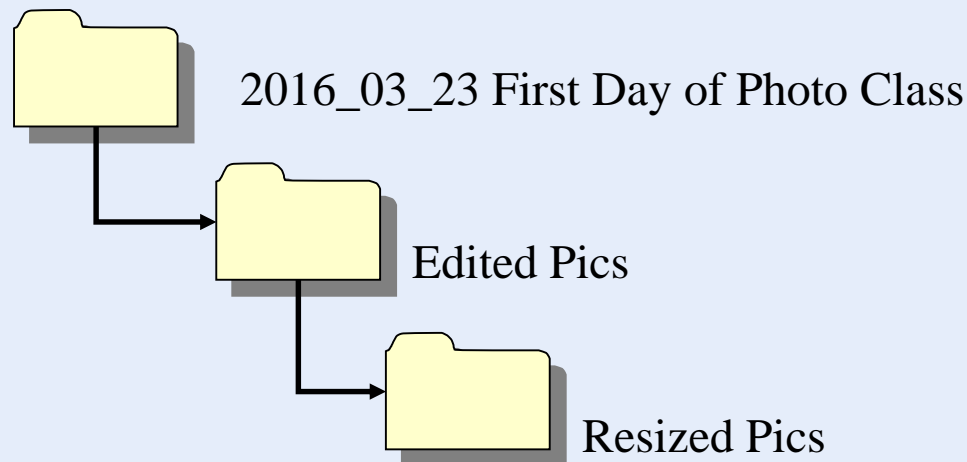


Ron's Tried & True Method

- Copy all pics from this folder to a backup
 - External hard drive
 - CD or DVD
 - Maybe both!
- Only AFTER pics are downloaded and backed up:
 - Delete them from the memory card in the camera
- NEVER change the file name of the pic
 - Causes confusion
 - Descriptive names lose value over time (after 150 files with the name “Little Johnny149”)

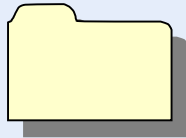
Ron's Tried & True Method

- **NEVER** edit and save over original file
 - Place the edited copies in a separate file folder instead
 - I often have sub-folders for edited and re-sized pictures



Ron's Tried & True Method

- What you end up with:



2016_03_23 First Day of Photo Class



1346.jpg

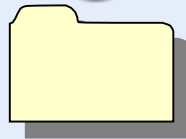


1347.jpg



1348.jpg

**These are the original
unedited files**



Edited Pics



1346.jpg



1347.jpg



Resized Pics



1347.jpg



Elements of Good Photography

- **Post Production**
 - **Photo editing**
 - **Faithful**
 - **Enhancement**
 - **Touch-ups**
 - **Special effects**
 - **Insane**



Elements of Good Photography

- **Style**
 - **Documenter?**
or
 - **Creator?**

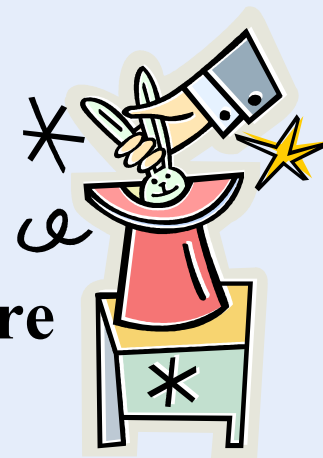


Elements of Good Photography

- **Post Production**
 - **Photo Editing**
 - **Fixing your mistakes**
 - Exposure
 - Enhancing detail
 - Adding contrast
 - **Adding effects**
 - **Enhancing the image**

Elements of Good Photography

- The computer can perform Magic...
- But not Miracles!
 - Can't bring out detail that is just not there
 - Too Over/Under Exposed
 - Focus errors
- The best practice is to get it right in the camera
- Think of the “Digital Darkroom” as a safety-net
 - Not the first line of defense



Post Production Fix

- Under Exposure -Before



f-Stop: *f* 5.6

Shutter Speed: 1/20

ISO: 1600

Post Production Fix

- Under Exposure -After



***f*-Stop: *f* 5.6**

Shutter Speed: 1/20

ISO: 1600

Under Exposed

- Under Exposure
-Before



f-Stop: *f* 10

Shutter Speed: 1/200

ISO: 100

Under Exposed

- Under Exposure
- After



f-Stop: *f* 10

Shutter Speed: 1/200

ISO: 100

Post Production Fix

- Over Exposure -Before



***f*-Stop: *f* 8**

Shutter Speed: 1/13

ISO: 200

Post Production Fix

- Over Exposure -After



***f*-Stop: *f* 8.0**

Shutter Speed: 1/13

ISO: 200

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Post Production Fix

- Over Exposure
-Before



f-Stop: *f* 5.6

Shutter Speed: 1/60

ISO: 320

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www.RDG-Photography.com

Post Production Fix

- **Over Exposure**
-After



***f*-Stop: *f* 5.6**

Shutter Speed: 1/60

ISO: 320

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www.RDG-Photography.com

Can't see the difference?

- Before



- After





Elements of Good Photography

- **Post Production**
 - **Protect your investment**
 - **It's not “if” your computer fails –it's WHEN!**



Your Next Camera

- **Always keep the one you have (unless it's broken)**
- **Know what you need (and don't need)**
- **Don't get your advice from the sales clerk –do your homework!**
- **What to buy**
- **What not to buy**
- **The decision not to buy**
- **Don't turn your hobby into a money pit.**

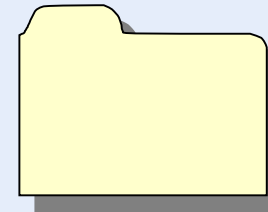


Recommended Resources

- **Wikipedia**
- **Popular Photography Magazine**
- **PC Magazine**
- **Any Camera Club**
 - **Meriden**
 - **New Haven**
 - **North Haven**

Show and Tell!

- Let's look at your pictures
 - The good AND the Bad





Contact Me

ron.godbey@yahoo.com

Visit My Blog!

www.RDG-Photography.com

Posts for

- Continued learning
- Ideas
- Techniques -refresher and more advanced
- Equipment reviews and suggestions

Your Comments and Participation on my Blog are welcomed!